

ORDER



Orders
Order / Rev: 718237
Alt Order #: 06352365
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 572
Flight Dates: 09/30/12 - 10/11/12
Original Date / Rev: 10/09/12 / 10/09/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	0	\$0.00	\$0.00
10/01/12	10/07/12	12	\$7,910.00	\$6,723.50
10/08/12	10/11/12	4	\$1,940.00	\$1,649.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$9,850.00	\$8,372.50	0.00
Totals	16	\$9,850.00	\$8,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/01/12	10/01/12	Today Show	CM	7-9a	M-----	:30	1	\$425.00	P-2	0.00	NM	1	\$425.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$425.00		0.00			
2	KARE	10/01/12	10/01/12	M-F 9-10a	CM	9-10A	M-----	:30	1	\$335.00	P-2	0.00	NM	1	\$335.00
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$335.00		0.00			
3	KARE	10/01/12	10/01/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
				DR OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$275.00		0.00			
4	KARE	10/01/12	10/01/12	M-F 4-430p	CM	4-430P	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				KARE 11 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$175.00		0.00			
5	KARE	10/01/12	10/01/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
				KARE 11 6 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$700.00		0.00			
6	KARE	09/30/12	09/30/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
				KARE 11 5 News Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 718237
 Alt Order #: 06352365
 Flight Dates: 09/30/12 - 10/11/12

Advertiser: KLOBUCHAR,A/D/SEN/MN
 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 572

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	09/24/12-09/30/12	Sun 5-530p		5-530P	-----Su	:30		(\$300.00)		0.00	NM		
	Credited														
7	KARE	10/01/12	10/01/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$1,000.00		0.00			
8	KARE	10/01/12	10/01/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$2,200.00		0.00			
9	KARE	10/01/12	10/01/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$100.00		0.00			
10	KARE	10/01/12	10/01/12	Mon Prime REVOLUTION	CM	9-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----		1				\$2,000.00		0.00			
11	KARE	10/03/12	10/04/12	Late Night Late Night NBC	CM	1135pm-1235xm	--11---	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--11---		2				\$150.00		0.00			
12	KARE	10/07/12	10/07/12	Chris Matthews Morn Chris Matthews Sa/Su 430a-12p(11:30 AM-12:00 PM)	CM	430a-12p Sa/Su	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$400.00		0.00			
N13	KARE	10/10/12	10/11/12	M-F 1130a-12p Jeopardy	CM	1130a-12p	--22---	:30	4	\$485.00	P-4	0.00	NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--22---		4				\$485.00		0.00			
Totals													16	\$9,850.00	